



*“That’s right, honey—it was a wardrobe malfunction.”*

As 2006 marks the 100th anniversary of the American Association of Museums, we take time to pay tribute to the accomplishments of the past 100 years, the promise of the next 100, and the enduring value of museums to communities, the nation, and the world.

AAM continues its commitment to promoting excellence within the museum community, by proudly announcing 2006 as the Year of the Museum—a national effort to bring together the collective voice of the museum field, capturing the public’s attention and imagination.

Establishing 2006 as the Year of the Museum is just one more way AAM can assist museums around the country in serving the public, stressing interaction with their community, and encouraging education and inspiration to an evolving society.

2006 is only the beginning of a long-term public awareness campaign to raise the visibility of museums, encouraging education and inspiration.

Get out there and visit your local museums!

