



Connect With Compelling Value

Communicating with your constituents is essential. On the Web, the key is to inform, intrigue, and engage your audience, so they feel connected to the mission of your organization.

Compass works with organizations like yours every day to form reliable Web-based business solutions. We help ensure that transactions from the Web flow seamlessly into inventory, accounting, and contact management systems. We help put content management in the hands of authors, increasing speed to market with relevant communications. At Compass, we strive to recommend and implement e-Business solutions that support your Web-based strategies.

Compass consultants are skilled in Web communications management, interface design, online transaction solutions, and systems that promote information sharing among departments and work groups.

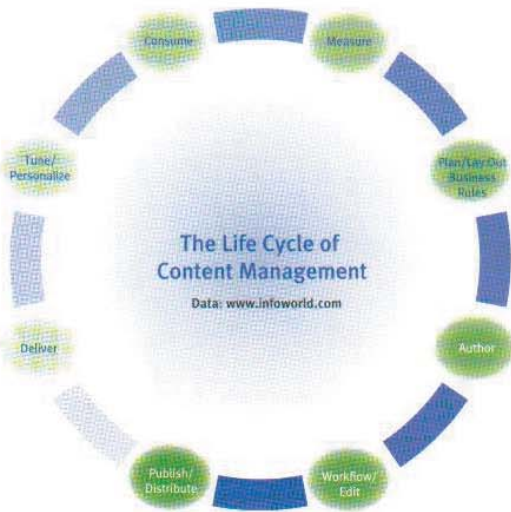
Microsoft®
GOLD CERTIFIED

Partner

PUT CONTENT MANAGEMENT IN THE RIGHT HANDS

Practical content management protocols ensure authors can manage information and deliver personalized experiences for your online community. Compass understands the importance of timely Web content and can identify process improvements that remove bottlenecks. Our technical teams are prepared to help you implement workable solutions on proven Microsoft technologies.

Compass consultants work with an eye toward efficiency, reducing cycle times for content approvals. Then, we ensure your dynamic content is readily available for publishing, storing, and overall management with Microsoft Content Management Server.



MANAGE HIGH-VOLUME WITH ENTERPRISE-LEVEL SOLUTIONS

High-volume Web sites require trusted, multi-level security and architecture plans that can withstand significant activity. Compass delivers a platform that supports high-volume Web sites for content management and enterprise-level information delivery. We can help establish your server protocols to ensure support and security when managing a high-volume of Web activity.

RICH CONTENT FOR A VARIETY OF CLIENTS

Streaming media can enhance a visitor's experience with your Web content in a way that is unrivaled by traditional static content. We have experience in the art and science of streaming media to deliver the highest resolution possible. Benefit from the streaming media knowledge of Compass—complete media control integrated with your content management solution.

Few IT consultants can deliver the level of streaming media expertise you can count on from Compass. Whether you are interested in implementing online training or distance learning capabilities, enhancing corporate communications, or supplying news and entertainment information, the tenured staff at Compass works with you to create and maintain a solid technical edge. Our end-to-end rich content solutions leverage respected industry expertise from Real Media and Microsoft Windows Media.

"The team at Compass brought focus and objectivity to our IT planning initiatives. The processes we worked through to arrive at an action plan were valuable and produced tangible results."

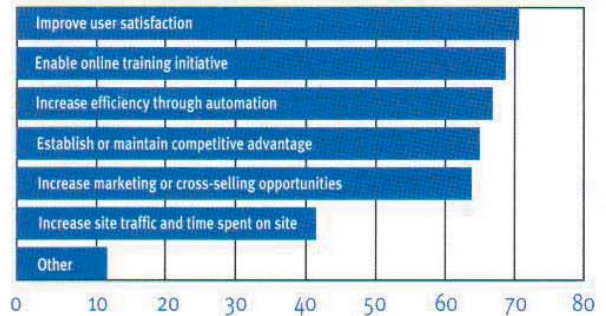
*-Karen Strong, Senior Vice President
Prison Fellowship Ministries*

REAL-TIME, RELIABLE COMMERCE

A meaningful customer experience promotes repeat visits, enhances commerce capabilities, and fosters close relationships. You need effective Web-based communications and trusted transaction processing. Consider the power of Microsoft Commerce Server. This solution infrastructure includes the management of user profiling, products, and services as well as transaction processing and targeted merchandising to build a successful online business.

Rest assured that while your customer navigates your Web site, Compass will ensure you have organized and secure back-end processing, with seamless integration to accounting, inventory, and contact management.

Benefits of Streaming Media



Percentage of Respondents
 Note: Multiple responses allowed
 Data: Information Week Research Web Content Survey of 100 IT and Business Professionals

ABOUT COMPASS TECHNOLOGY MANAGEMENT, INC.

Compass Technology Management delivers IT solutions that promote operational efficiency, reduce operating costs, and manage critical business information. Compass solutions include business and financial software, Web content and commerce management, constituent relationship management, enterprise infrastructure, and managed IT services. The company is a Microsoft Gold Certified Partner serving clients from its offices in Chesapeake and Virginia Beach, Virginia. For more information, contact us at www.compass.net or 1-888-239-8515.